PABFM

Greater Philadelphia Expo Center
Oaks, PA

Official Show Program Guide Media Kit

PABFM2027

For information on advertising contact
Joe Moroney: 925-819-2089
j.moroney@proexpos.com

Partners in our Events

www.PABFM.org

Ad Rates & Specifications

PABFM2027

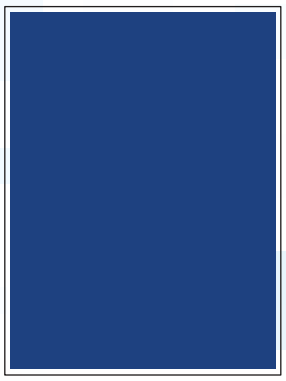
SEND ADS TO: j.moroney@proexpos.com

Three powerful marketing tools to maximize your exposure before, during and long after the show!

Before the Show: A link to the Digital Format of the Program Guide will be delivered to all pre-registered attendees in advance of the show to help drive them to your booth!

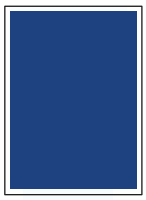
During and After the Show: This full color, Magazine style Show Guide is distributed to all attendees prior to entering the show to help navigate them to your booth. This quality guide will also prove to have a long shelf life back at the office as a great reference guide to your company for years to come!

Also after the Show: A link to the digital show guide is emailed to the full attendee list and posted on the website of ! (See a past digital show guide at the bottom left of this page)



Full Page
7.25” wide x 9.75” high

Half Page
7.25” wide x 4.875” high



Quarter Page
3.5” wide x 4.875” high

Send print optimized pdf with all fonts and graphics imbedded. Files must be CMYK and 300 DPI or higher.

Advertising Rates (net)

Full Page:	$ 695
Half Page:	$ 495
Quarter Page:	$ 295
Back Cover:	$1,295

For more information contact

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(925) 819-2089
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Buildings & Facilities PRO EXPOS Management Shows

www.PABFM.org